

## SOLUTIONS FOR:

- » Wet Basements
- » Bowing Basement Walls
- » Settling Foundations
- » Dirt Crawlspace
- » High Radon Levels

www.thrasherbasement.com

### Thrasher Team Participates in Product and Installation Training

On Friday, March 11th, the 65 members of the Thrasher production, service and sales team spent the day in the office training and sharpening their skills. The day was spent reviewing new products and installation techniques, as well as reviewing procedures to streamline our processes. In addition to time spent in training, a good portion of the day allowed for interaction between departments. The group was broken into teams several times throughout the day to give everyone the opportunity to interact with people they may not interact with on a daily basis. Team building and ice breaker activities provided fun breaks throughout the day.



Dan Thrasher & Nick Rohe



George Fiscus



Johnny Stevens

### April Events

Thrasher enjoyed networking with real estate professionals, property managers and contractors from around the Omaha area at the following events.

April 11-13 **Nebraska Realtors Convention** Lincoln, NE



April 27-28 **NAHRO Regional Conference** Omaha, NE

### A Trusted Partner for Real Estate Professionals

Real Estate Professionals like Realtors and Property Managers have unique needs because of the industry that they work in. Deadlines are much stricter and have to be met whether it is a closing date or a tenant moving in. No matter what the situation, Thrasher strives to provide the best solution in a timely manner that won't break the budget or allow your deal to fall through. We do all this while still maintaining the highest level of customer service.

Professionals choose Thrasher because of our:

- ✓ Quick Response time
- ✓ Free Written Estimates
- ✓ Long-Term Warranties
- ✓ Specialists Dedicated to the Real Estate Community

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## SPRING 2011 REAL ESTATE WRAP UP FOR REAL ESTATE PROFESSIONALS



We hope that you are enjoying the beautiful spring weather! We'd like to take a minute to introduce you to the Thrasher Basement Systems' Real Estate Team. Kate Spielman has been a member of the team for over 5 years now, but we have recently expanded our team to continue to serve the needs of our Real Estate Professionals. Please join us in welcoming Aaron Hunter and Johnny Stephens! As you will read below, all three of our Real Estate Consultants have extensive sales and construction experience. We understand the unique needs of Real Estate Professionals and we are excited to provide you the service you need in a timely manner while maintaining the highest level of customer service!

We are excited about this team and how they can serve you. We look forward to partnering with you!



Aaron Hunter

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 ahunter@thrasherbasement.com

Aaron Hunter grew up in and around the construction and home improvement industry in Olympia, Washington. This experience proves invaluable when troubleshooting and designing solutions for our customers.

Since becoming part of the Thrasher team, Aaron has completed extensive training and is certified in basement waterproofing, foundation repair. Recently, Aaron has also completed training to be a licensed Radon Measurement and Mitigation Specialist.



Kate Spielman

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 kspielman@thrasherbasement.com

Kate Spielman has extensive experience in both residential and commercial construction. Prior to her employment with Thrasher, Kate spent six years performing property restoration on structures damaged by fire, flood, or other peril for the region's largest contracting firm.

Since starting at Thrasher, Kate has completed comprehensive training and is certified in basement waterproofing, foundation repair, and Radon measurement and mitigation.



Johnny Stephens

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 jstephens@thrasherbasement.com

Johnny's background includes years of experience in the fire and water damage clean up and restoration business. His knowledge of the building and remodeling industry proves invaluable when diagnosing, troubleshooting, and designing solutions for our customers.

Since joining Thrasher, Johnny has completed comprehensive training in order to better design solutions for the customer. He is certified in basement waterproofing as well as foundation repair.

# Case Study

March 2011 | Lincoln, NE

## PROBLEM:

For the Peterson family of Lincoln, NE this wasn't just any home they were putting on the market, this was the home their parents built 44 years ago and cared for year after year. After her mother's passing in the Fall of 2010, Kristin Peterson knew the wet basement her parents battled every season had to be addressed before the home was listed with a realtor.

Kristin contacted four local waterproofing companies for written estimates and was dismayed when one company arrived over an hour and a half late, a second company failed to ever send an estimate and another said waterproofing the 27 ft by 29 ft basement "just couldn't be done".

Having seen Thrasher Basement Systems at Lincoln Home Shows over the years, Kristin called for a free estimate. In November of 2010, after an inspection of the home's interior and exterior, Thrasher generated a detailed proposal to address the basement moisture issues as described by the family. In addition, Thrasher discussed with Kristin concerns regarding the two large dirt crawlspaces beneath the home on the south and east.

## SOLUTION:

In February 2011, after a facelift to much of the home's interior finishes and a successful estate sale, the Peterson's hired Thrasher Basement Systems to install 112 feet of interior sub-floor drainage, a single sump pump system and an ice guard fitting for the exterior buried discharge line.

With the interior waterproofing system in place, the Peterson family listed the home with HOME Real Estate's, Steve Thelen and was pleased when two purchase offers were received the first week.

The potential buyers performed a radon test and the Peterson home tested at 9.9 Pci/L - above the EPA action level of 4.0 Pci/L. Kristin contacted Thrasher for a radon mitigation system estimate and to address concerns regarding both crawlspaces.

## RESULTS:

Thrasher Basement Systems installed a total of 672 square feet of 20 mil Cleanspace Encapsulation Liner and dimpled drainage matting in both crawlspaces and established suction points below both for the radon system. Before encapsulation of the crawlspaces, Thrasher removed the existing

poly liner which extended across the full floor but lacked radon code-compliant overlap at the seams, nylon reinforcement and extension up the foundation walls.

A third radon system suction point was established in the basement slab near the sump system and the wall flange of the interior sub-floor drainage system was sealed throughout the unfinished basement. To complete the system, Thrasher routed a single three inch PVC pipe from the three suction points to the attached garage and mounted the radon mitigation fan in the attic space exhausting the system via a roof penetration.

With a closing date set for April 22nd, a post-test was conducted utilizing a Sun Nuclear 1027 Continuous Radon Monitor and radon levels registered below 1.0 Pci/L (down from the first test of 9.9 Pci/L).

Kristin reports she was genuinely impressed with the waterproofing crew and the care they exercised with newly installed drywall near the staircase. Overall, Kristin was very pleased to work with Thrasher Basement Systems and the service received in resolving her high radon levels quickly so as not to jeopardize the sale of the home.

## PROJECT SUMMARY:

**Thrasher Certified Inspector:**

**Kate Spielman**

**Contractor:**

**Thrasher Basement Systems, Inc.**

**Products Installed:**

**112 lineal feet of WaterGuard interior sub-floor drainage**

**Super Sump System with 1/3 horsepower Zoeller pump, perforated liner and air-tight lid**

**672 square feet of 20 mil Cleanspace Liner and dimpled drainage matting**

**Radon Mitigation System with sub-slab depressurization in the basement and two sub-membrane suction points to depressurize both crawlspaces utilizing a single radon mitigation fan (Hawk or Legend – brandname?).**

**Attic Mount System with roof penetration, collar, flashing and sealant**

## PROJECT:

Basement Waterproofing and Radon Mitigation with Crawspace Encapsulation



BEFORE



AFTER

Newly installed Super Sump Pump



Crawlspace waterproofed with WaterGuard and Cleanspace Liner



Part of the Radon Mitigation System running through the crawlspace



# Thrasher News

## Thrasher Adds Basement Finishing To Its Specialties

TBF is a local home improvement expert that has added basement finishing to its already superior ensemble of home improvement services. TBF is a sister company to Thrasher Basement Systems, and offers basement wall panels, flooring, ceiling tiles, and much more to transform your basement into beautiful.



The TBF network is internationally renowned for its commitment to customer service and incomparable quality. Its products are state of the art and are anti-mold growth and anti-water damage. With warranties and many years of experience, the TBF network of dealers is carefully chosen and continues to train each dealer throughout the year.



BEFORE

Unfinished basement that the owners could only use for storage



AFTER

The final product. A new room for the owners that will rival any other in the house.

## Testimonial

"I wanted to send a quick e-mail to let you know how thoroughly impressed I am with your System Design Specialist, Kate Spielman. Kate did a bid for us on a basement window issue we have with a property in Bellbrook that is in escrow and scheduled to close this week. Kate spent at least 15 minutes on the phone walking me through the problem and the fix for this window. She was knowledgeable, professional and very personable! She understood the urgency of the situation and got the written bid to me in record time. It was beautifully prepared and presented. I have worked in the corporate relocation industry for over 25 years and once in a great while I have the pleasure of working with someone like Kate and I like to recognize them when I do. I know she'll go far in her field."

» **Trish Nelson**  
NP Dodge Real Estate



## Thrasher Basement Systems Nominated For Big O! Excellence Award

Thrasher is pleased to announce that on Thursday, March 31st they were recognized as a nominee for the **Corporate Citizenship Big O! Excellence Award**. The Corporate Citizenship Award recognizes an organization whose philosophy of giving has made a significant impact on the Omaha metropolitan community's health and well-being. The award encourages and supports corporate social responsibility.

One of Thrasher's four core values is: "ONE Community - An advocate for our community, returning the blessings we've been given." Thrasher employees believe strongly in giving of themselves and are regularly seen taking a very hands-on approach to philanthropic projects in the communities in which they live. It is an honor to be nominated for this award and to be in the company of other organizations with whom we share a common goal.

In addition, Thrasher would like to congratulate our sister company, **Foundation Supportworks** who was also recognized as a nominee for the **Innovator Big O! Excellence Award**. This award recognizes an individual or an organization that has both envisioned and executed on an opportunity. The award acknowledges innovators who are creatively making a difference and likely to be leaders in their field.

## Thrasher Honored to Accept YP Choice Award

Thrasher Basement Systems, Inc. is honored to be this year's recipient of the **Greater Omaha Chamber of Commerce Young Professionals Choice Award**. This award recognizes an organization in the Greater Omaha community that excels in their efforts to attract, retain and develop young professionals. Award finalists included Cox, Mutual of Omaha, Olsson Associates and TD Ameritrade. The Young Professionals Choice Award selection committee toured each business, where they met with the management team and a small group of young professionals.

"Thrasher Basement Systems was a finalist in 2009 and stepped up their efforts even more in 2010," said Sarah Johnson, manager of the Greater Omaha Young Professionals. "Part of the selection committee's attraction to the company was the feeling of strong loyalty and empowerment among their employees. When we asked their young professionals what one thing they would change, they said 'nothing.' 'Anything they wanted to change, they just change.'"

